

Press Release  
February 11, 2016

### **Mark Kieser Appointed to Earth & Water Group's Advisory Board**



Earth & Water Group announced today the appointment of Mark Keiser to the Group's Advisory Board. According to Brent Fewell, Chairman of Earth & Water Group, "We are extremely excited to have Mark join our Advisory Board. Mark has been a pioneer and impactful leader in the field of water quality trading, and our clients will benefit from Mark's years of experience in this area." Mark joins Jim Mosher and Karen St. John, both of whom were recently appointed to the Board.

Mark is founder of Kieser & Associates, LLC, an environmental science and engineering consultancy based in Kalamazoo, Michigan, USA since 1992. Since 1995, he has led the assessment and/or development of a variety of market-based incentive programs in 23 states focused on: watershed, state-wide and regional trading program development; agricultural credit banking schemes; urban stormwater trading; trading registries and infrastructure; development of ecosystem service markets; restoration of natural flow regimes in Great Lakes tributaries; and nutrient enrichment in the Chesapeake Bay, the Gulf of Mexico and the Western Lake Erie Basin.

Mark is internationally recognized for his expertise in water markets, assisting government agencies in Canada, Peru, Sweden, the European Union, Japan and China with policy development. "We look forward to working with Mark to continue leveraging trading as a least-cost market-based approach to accelerate the restoration of impaired waters not only in the U.S. but around the globe. Water sustainability is one of the most pressing global problems." Mark holds a Bachelor's and Master's Degree in Biological Sciences from Wittenberg University and Michigan Technological University, respectively.

Founded in 2016, Earth & Water Group is a full-service environmental solutions provider with a focus in the following growth areas:

- Environmental Markets and Finance
- Compliance and Risk Management
- Environmental Permitting
- Government Affairs
- Corporate Governance
- Redevelopment and Land Reuse
- Water Resources
- Sustainability and Security
- Investigations
- Litigation and Defense

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